GOOD TROUBLE
In the fight for change we often have to be bold in our actions, for people to take notice we have to make trouble. Led by late Representative John Lewis, Good Trouble is any action taken in the push for progress for Black and Civil rights. The peaceful, Summer 2010 protest is following the murder of George Floyd and Breonna Taylor, the 1965 marches from Selma to Montgomery following Bloody Sunday, Claudette Colvin and Rosa Parks refusing to give up their bus seats. Good Trouble results in changes both social and political, some of the trouble made that resulted in the enactment of the Civil Rights act and revisions to the Voter’s Rights Act. Good trouble caused many of our white and PDG peers to take notice of our current racially motivated policing issues. In honor of John Lewis, and the many actions taken by him to force change, express the idea of Good Trouble.

JOHN LEWIS

AERO-FUTURISM
Like the name implies, Afrofuturism is the intersection of African diaspora cultures and the future. What does a future African/Black driver look like? Think of cultural aspects that would transport time and integrate with future technology and life. Created by Mark Dery in 1993, this idea looks at a future shaped by the Black experience. It combines history, science-fiction, and fantasy while simultaneously aiming to reconnect Black Americans with the cultures and ancestry that we’ve been removed from. For this prompt, show us what an Afrofuturist world might look like.

N.K. JEMisin

THE ETHNIC AISLE
The Ethnic Aisle refers to the section that products for Black people are relegated to in drug and beauty stores. These products have common attributes and ingredients, they are symbolic of the similarities that black people share when consuming products. Maybe you’ve noticed the common gold color theme or the touting of shea butter and coconut oil as ingredients in many haircare lines targeting Black women and men. The concept of the Ethnic Aisle goes beyond just beauty and hygiene; products targeting Black people have commonalities amongst their packaging, material, and advertising tactics. Would you design these things differently? How does the Ethnic Aisle play a role in your day to day?

CAM WALKER

BLACK SATURATION
Black culture saturates modern pop culture and has influence on all of our lives. From the media we consume to the clothes we make, Black culture has its presence. Look around you, at your belongings, lifestyle, and environment, where does black culture peak through? As more Black-owned brands step into the market we see more of what appeals to both black people and pop culture, and the innovation that presents itself when the market is more diverse. How do the effects of black culture, innovation, and creation intersect with your life?

NAT KING COLE

ANGELA DAVIS

SAM BYNORTH

GABRIELLE GABRIELE