Design Matters! Camp 2020
Held Virtually on Weekdays July 13th - 24th, 2020
University of Tennessee Knoxville
College of Architecture + Design

WHEN & WHERE
Design Matters! 2020 will be held virtually for ten days over the course of two weeks: July 13 - 17th and July 20 - 24th. Students will learn design fundamentals, practice analog and digital skills, develop design projects, and participate in design critiques and group discussions. The program will conclude with a virtual exhibition event in a digital environment modeled on UTK’s Art + Architecture.

WHY
- Learn how to communicate information and ideas using foundational design principles including composition, color, type, pattern, form and space
- Develop skills in 2D and 3D analog and digital representation techniques
- Experience topics including design theory, history, technology, & practice
- Meet UTK faculty, students, & alumni and experience UTK design education

WHO
High school students and incoming college freshmen are welcome. Design Matters will be led by UTK faculty Katie MacDonald and Kyle Schumann and a team of UTK student teaching assistants who will provide one-to-one feedback and support to students every day.

WHAT
A Design Matters supply kit will be mailed to you before the camp’s first meeting, including all physical supplies needed for camp projects and UTK swag! We will use free downloadable trial software for digital exercises.

DAILY SCHEDULE
All meetings held virtually via Zoom
10am - 11am  Guest Lecture (by a UTK faculty member or prominent alumni)
11am - 12pm  Tutorial & Project Discussion
12pm - 1pm  Lunch Break
1pm - 3pm  Studio Group Working Session with teaching assistants
3pm -  Independent Work Time (you are encouraged to spend afternoons developing your projects!)

HOW MUCH
$475

HOW
Register now! https://archdesign.utk.edu/study/design-matters-camp/
Have questions? Email designmatters@utk.edu