

**Design Matters! Camp 2020**  
**Held Virtually on Weekdays July 13th - 24th, 2020**  
**University of Tennessee Knoxville**  
**College of Architecture + Design**

**WHEN & WHERE** Design Matters! 2020 will be held virtually for ten days over the course of two weeks: July 13 - 17th and July 20 - 24th. Students will learn design fundamentals, practice analog and digital skills, develop design projects, and participate in design critiques and group discussions. The program will conclude with a virtual exhibition event in a digital environment modeled on UTK's Art + Architecture

**WHY**

- Learn how to communicate information and ideas using foundational design principles including composition, color, type, pattern, form and space
- Develop skills in 2D and 3D analog and digital representation techniques
- Experience topics including design theory, history, technology, & practice
- Meet UTK faculty, students, & alumni and experience UTK design education

**WHO** High school students and incoming college freshmen are welcome. Design Matters will be led by UTK faculty Katie MacDonald and Kyle Schumann and a team of UTK student teaching assistants who will provide one-to-one feedback and support to students every day.

**WHAT** A Design Matters supply kit will be mailed to you before the camp's first meeting, including all physical supplies needed for camp projects and UTK swag! We will use free downloadable trial software for digital exercises.

**DAILY SCHEDULE** All meetings held virtually via Zoom

10am - 11am	Guest Lecture (by a UTK faculty member or prominent alumni)
11am - 12pm	Tutorial & Project Discussion
12pm - 1pm	Lunch Break
1pm - 3pm	Studio Group Working Session with teaching assistants
3pm -	Independent Work Time (you are encouraged to spend afternoons developing your projects!)

**HOW MUCH** \$475

**HOW** Register now! <https://archdesign.utk.edu/study/design-matters-camp/>  
Have questions? Email [designmatters@utk.edu](mailto:designmatters@utk.edu)

**UTK**



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**TENNESSEE**  
KNOXVILLE

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