

MONDAY, APR. 20

Please join us for presentations on the following days on Zoom. At this time the seniors will be presenting their final project outcome to design professionals. The following outlines the participating reviewers, presentation date, times, participants, and abstracts.

ZOOM

Contact Sarah Lowe, slowe@utk.edu, for Zoom details

REVIEWERS

Jack Davis

JD/CPA, Principal at Prospector Realty Services, LLC

Jules Morris

Director, Marketing and Communications College of Education, Health, and Human Sciences at The University of Tennessee, Knoxville

PRESENTERS

**12:20 | Anna Ambrister
annaambrister.com**

Sex education within most public schools in the United States does not adequately prepare students to be well informed of their sexual and reproductive health. In order to become better informed, and to enrich students' relationships throughout their lifetimes, an accessible resource needs to be made available to them that presents facts and provides immediate answers to their questions. This project intends to bring a sense of clarity and understanding to the younger generation regarding their sexual and reproductive health by being honest and accessible.

**12:45 | Ben Shuptrine
benshuptrine.com**

In today's world Veterans with PTSD live their lives in the shadows. Fly fishing is a cure. Fly fishing is a way for people with over-taxed brains and

wearied nerves to separate themselves from their thoughts. This project intends to inspire Veterans from fishing backgrounds to one that has never picked up a rod to get outside and join a community to practice the art of mindless thinking.

BO!NK

UP RIVER



1:10 | Mclane Zaitz
zaitz.myportfolio.com

Despite the disparity between men and women in the game industry being a widely known fact, game studios do little to provide avenues for discourse and solutions. Less than 1/4 of game developers are females. With a large gap, game developers are exposed to less diversity and difference of perspective and thought, ultimately contributing towards a less visceral and rich game experience. This project intends to provide a familiar infrastructure for the development of innovative design solutions to the gender-gap in the video game industry.

1:35 | Marieli Valencia
marielivalencia.com

The food industry in the United States largely contributes to single use plastic waste. As the food industry continues to grow with the rise of food delivery apps etc. so does our contribution to plastic pollution. If there was a more sustainable way to deliver food or provide a more sustainable packaging material, we could greatly reduce our contribution to single use plastic waste, bettering the overall environmental health of our nation.

2:00 | Carrie Garrison
carriegarrison.design

Many people feel torn between their civic duty to stay informed about the news and the stress that news causes on them personally. According to the APA's 2019 report, more than half of American adults say they want to stay informed but it causes them stress, and over 70% agree that the news is sensationalized. Society needs a solution to be mindful of and cope with their overconsumption of exaggerated media intake to live a balanced, healthy and knowledgeable every-day life.



Retake

WEDNESDAY, APR. 22

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ZOOM

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Niko Sievers

Manager Deloitte Consulting, Finance & Enterprise Performance

REVIEWERS

Tom Graves

Operations Director/Distinguished Lecturer-Entrepreneurship, Anderson Center for Entrepreneurship and Innovation at The University of Tennessee

Carrie McCamey

Associate Director of Alumni Engagement & Annual Giving, Anderson Center for Entrepreneurship & Innovation, Haslam School of Business, UTK

12:20 | Alex Anderson

alexmichaelanderson.myportfolio.com

PRESENTERS

There is a lot of confusion right now about how to respond to environmental issues, it's overwhelming for some in their specific fields, especially for the growing number of artists. However, environmental artists are seemingly niche when compared to the growing trend of artists and environmentalism. A platform that illuminates these artists, their type of work, and their process could be influential for the growing number of artists and make environmentalism more exciting for many. The aim of the platform is to create connections between art and environmentalism and establish sustainability as a facet of art that many can learn from.

RE-SOURCED

12:45 | Sarah Emory

sarahemory.com

Many citizens do not have proper knowledge of their civil rights while conducting protests within their cities, or the tools to be prepared for protesting, which can lead to dangerous situations for those involved. With more widespread knowledge of how to protect yourself, protect each other, and gather efficiently, we can prevent more accidents while protesting and make protesting a safer and more organized experience. This project intends to compile information that would help the younger audience participating in protests stay well versed in various ways to prepare and protect themselves, such as first aid and organizing tools, and self defense tips.



1:10 | Cole Field

acolefield.com

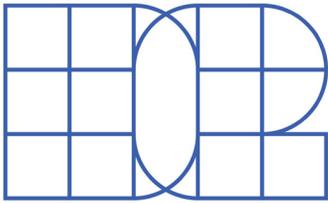
Less than 1% of characters in children's TV are disabled, and even less depict disability positively or realistically. It is important for kids to be able to identify with the characters they see on TV, and it is even more important that those characters don't insinuate any negative ideas about their viewers' identities. The poor depiction of disabled characters highlights the importance of depicting disability in a more positive manner. This would give kids with disabilities characters that they can relate to, while also giving them a more positive image of themselves.



1:35 | Henry Burgin

henryburgin.com

In a professional creative world that is increasingly moving toward remote independent work, there is a missed opportunity to create an exclusive space catering to the persistent need for collaboration in the design field. Through creating a co-working space that brings together different disciplines of independent designers, a reciprocal community can be created where the group's shared resources and overlaps in knowledge can help inform each other's individual practices.



2:00 | Hanna Dice

dicehanna.myportfolio.com

There is too much food waste from restaurants. Recycling the unused food is needed to end waste production, wasted energy, time and money. This project intends to educate customers as well as restaurant owners and employees about the possible opportunities.

mishmash

FRIDAY, MAY 1

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ZOOM

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REVIEWERS

Haseeb Qureshi

JD, Adjunct Instructor, Management and Entrepreneurship, Haslam College of Business, University of Tennessee

Robyn Geron

Assistant Commercialization Manager & Patent Coordinator, UTK Research Foundation

Dr. Andreana Leskovjan

Licensing Associate, Multi Campus Office Engineering, UTK Research Foundation

PRESENTERS

12:30 | Alayna Davis

geghie.com

Going to the bar can sometimes be very confusing, especially if you don't know much about mixed drinks and liquor. There needs to be an easy, user-friendly way to determine your drink choice before having to confront a bartender. To solve this, an app will be created to quiz the user on tastes they like/dislike, and based on that information utilizing integrated AI, the app will make suggestions on what mixed drinks or liquor to order from the bar that the user would potentially enjoy.



12:55 | Ndigi Gichingiri

ndigi.squarespace.com

Every year 40 million people move across the U.S. Many companies will help you move your belongings but they cannot move your communal relationships with your friends and family. This isn't to say those relationships can't continue from afar but not having a community where you live may generate feelings of loneliness. Moving is one of the top ten stressors and being alone during what can already be an isolating experience is not ideal. Finding a community is an important step in making a new city feel like home & a program to foster and support recent movers is necessary.



ease
up

1:20 | Hannah Hale
hannahale.com

Generally, public schools are unable to provide adolescents with an adequate education on mental health. As adolescents begin to face intensified internal and external stressors, more and more begin to suffer emotionally with little to no idea how to cope in a healthy manner. There needs to be greater effort made to educate young students about mental health and how to effectively manage it.

1:45 | Isabella O'Day
ioday.myportfolio.com

Single-use sheet masks are a very popular part of many people's beauty routines. As the name suggests these products can only be used once. They are extremely wasteful and are harming our environment. But I don't want the fun to stop. Therefore I have created a more sustainable practice that must be adopted by the beauty-mask phenomenon.

FUNNYFACE

2:10 | Olivia Shumate
oliviashumate.com

In the world of Daily Mixes and Discover Weeklys, it is difficult for music fans to connect with albums and songs like they would if they were listening from a record, CD, or cassette from start to finish. Due to the ease of streaming, the listening process has become less experiential and more about just whatever your streaming service suggests in your Air Pods. Because of expense and impracticality of buying physical music, music fans are left with only the connection to music through their phones. There should be a physical object that music fans want to purchase, collect, and engage with that is unique, worth their money, and allows them to have a visual and tangible connection with music. An option to connect with albums visually should exist through booklets that act as an accoutrement to the music that guide the listener through an album from start to finish with lyrics, interviews, and exclusive content.



2:35 | Evan Zelem
evanzelem.com

Tennessee has an overproduction of hemp. There is a 5 to 1 difference in the amount of hemp grown in 2018 and 2019 but questions arose from consumers about the legality of hemp products on the market causing sales to halt and an abundance of hemp to not be used. Hemp needs to be used to its full potential as a textile not only to solve the problem of overproduction but to supply people with a sustainable, comfortable, efficient, and good looking alternative to the wasteful counterparts cotton and polyester.

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